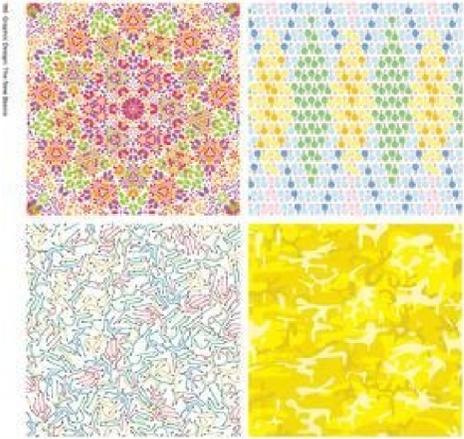


I'm not robot!

HOW TODAY'S FASTEST-GROWING  
COMPANIES DRIVE BREAKOUT SUCCESS

# HACKING GROWTH

SEAN ELLIS  
FOUNDER OF GROWTHHACKERS.COM  
& MORGAN BROWN



Becky Patena here. In addition to our  
structures have been prepared with images  
that have personal significance for the  
designer: airplanes, hotels, bridges, cars,  
jetliners, landscapes, and views of single  
green water. The single line above can  
be expanded into larger patterns, as shown  
opposite. Source: Unknown, 2014. Available

○ EAT  
○ PAY  
○ LOVE

**DESIGN IS**

**STORYTELLING**

**ELLEN LUPTON**

HERO'S JOURNEY  
 THE GAZE  
 NARRATIVE ARC

