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Premier Taxis Pte Ltd (Silvercab Taxi) is a fully owned subsidiary of Premier Rent A Car Pte Ltd, a leading local car rental and leasing company. Premier Taxis was incorporated in May 2003, and was awarded a taxi operator license in October 2003. They were one of three new taxi companies that were granted a taxi operator license following the Government's announcement to deregulate the taxi industry in Singapore. Premier Taxis operates a fleet of taxis under the name Silvercab. The first batch of 50 Silvercabs was launched on 1st March 2004 at The Garden Hotel. Premier Taxis constantly expands their fleet to improve our coverage to serve taxi commuters better. Premier Taxis is constantly looking for innovative ways to improve the level of transportation service in Singapore and to improve the level of service to their drivers. 24 Hrs Taxi Booking Hot-line: (+65) 6363 6888 Premier Customer Service Centre: (+65) 6476 3033 Fax: (+65) 6473 9339 Address: 14 Chang Charn Road, Singapore 159642 Office Opening Hours: Monday – Friday: 8.30am – 6.00pm. Saturday, Sunday & Public Holidays: Closed Website: www.premiertaxi.com Taxi company: Premier Taxis Pte Ltd Holding company: Premier Rent A Car Incorporated: 2004 Brand: SilverCab Colour: Silver Fleet: 2,436 Silvercab Nissan Cedric (4-seater) Silvercab Toyota Crown (4-seater) Starting Meter Fare: S$3.00 Current Booking (Peak): S$3.50 Current Booking (Non-Peak): S$2.50 Advance Booking: S$5.00 Silvercab KIA Magentis (4-seater) Silvercab Toyota Wish (4-seater) Starting Meter Fare: S$3.00 Current Booking (Peak): S$3.50 Current Booking (Non-Peak): S$2.50 Advance Booking: S$5.00 SilverArrow Skoda Superb (4-seater) SilverStar Mercedes Benz E-220 (4-seater) SilverLux MPV Kia Carnival (6-seater) Starting Meter Fare: S$3.20 Current Booking (Peak): S$8.00 Current Booking (Non-Peak): S$8.00 Advance Booking: S$16.00 Company Mission Statement Premier Taxis aims to offer the highest standard of taxi service to our customers by working closely with our drivers, who are our partners in delivering our taxi service, and our strategic partners to enhance our productivity. Company Objectives To generate the highest fare revenue per driver in the industry. To work with our Hirers to deliver a high standard of customer service. To work with our strategic partners to improve productivity and lower operating cost. To offer a rewarding and productive working environment for our staff and drivers. To generate an above industry average return on investment for our shareholders. by Tan Yi Hui, The Straits Times Silvercab (Premier Taxis) 2,300 cabs and 15 operators Tel: 6363-6888 Call service: Out of four calls, twice I could not get through on the first attempt. Total time on hold for each failed call: about six minutes. Calls that did get through took only about three minutes for the operator to confirm a cab. They were friendly and one even asked if I was headed to the same destination again. Punctuality: Cabs arrived roughly on time, give or take three to four minutes. One driver called to assure me he was on his way. Verdict: The drivers were all polite and observed proper road safety, although one did seem like he was in more of a hurry than I was. He weaved in and out of traffic, and was well aware of the short cuts. Given that the call-through rate on first attempt was only 50 per cent, the desperate might despair. More than five minutes of elevator music culminating in a 'please try again later' can be unnerving when you need a cab in a hurry. Rating: *** In the midst of high growing demand for taxi services, the ComfortDelgro Group revised its taxi fare structure to better match supply. The new fare structure comprises of widening the peak hour surcharge from 6am to 9:30am in the morning in contrast with the usual 7am to 9:30am. The peak phases will also comprise weekends and Holidays. Read more about ComfortDelgro revising Taxi Fare Structure.. By Elizabeth Soh, The Sunday Times He looks like any other airport greeter, holding a placard with a name. But the giveaway comes when he whispers to arriving visitors: "Taxi, taxi? Only $35 to anywhere." An investigation by The Sunday Times showed that taxi touts are back to muscle in on the tourist dollar, following unprecedented visitor arrivals to Singapore. Read more about illegal touts.. By Ng Kai Ling & Maria Almenoar, Straits Times TAXI passengers headed for Johor Baru are happy that they will soon be able to hail any of 200 authorised cabs anywhere in Singapore for that ride across the border. Similarly, a taxi rider in JB will be able to hop into any of 200 licensed Malaysian cabs for the journey back to Singapore. New rules passed on Monday during the Singapore-Malaysia Leaders' Retreat between the two countries' prime ministers should make commuting in taxis to and from Malaysia easier. They state that taxis can now pick up and drop off passengers anywhere in their domestic countries. But they still need to go to the respective pick-up points in the other country. Currently, taxis plying both sides of the border are allowed to pick up and drop off passengers at just two places: Ban San Street near Bugis, and Pasar Bakti terminal in Johor. The new rules will save Madam Maureen Yin – a 55-year-old Malaysian nurse who lives in Yishun – a lot of time in travelling to Johor, she says. Singapore to Malaysia taxi cabs DESPITE clear signs that the taxi industry is overcrowded – operators posting thinner profits, outright losses and hundreds of taxis laid up idle – there is a new applicant for a taxi operating licence. Confirming market talk that has been circulating for weeks now, the Land Transport Authority (LTA) told The Straits Times: 'LTA received an application for the taxi operator's licence recently, and we are currently evaluating the application.' The authority would not reveal the identity of the applicant, but The Straits Times understands that the applicant is Tiong Asia Marine, a small company that repairs, paints and cleans boilers for the shipping industry. Since the Singapore taxi industry was liberalised in 2003, four newcomers have entered the fray to join incumbents ComforDelGro (Comfort Taxi and CityCab) and SMRT Corp (SMRT Taxis). They are Smart Taxis, Trans-Cab, Premier Taxis and Prime Taxis. Singapore taxi operator ComforDelGro said it had purchased Australian bus operator Kefford Group for A$149.2 million ($96.26 million). The firm has a 16 percent share of the bus market in the state of Victoria. By Samuel EeMon, Nov 17, 2008 The Business Times HIGH energy costs and diesel subsidies to taxi hirers, as well as a weaker British pound, put the brakes on Comforters Corp's third-quarter net profit, dragging it down 18.1 per cent to $48.3 million from a year ago. But revenue for the three months to Sept 30 rose 5.2 per cent to $811.5 million on organic growth in Singapore, China, Australia and Vietnam. Q3's earnings per share dropped 18.3 per cent to 2.32 cents from 3.04 cents. The land transport giant reported growth in bus and rail readership, taxi hired-out rates, vehicle inspections and driving school enrolment but the translation effect of the weaker currencies of the UK and Australia weighed down these positive factors. Q3 operating expenses rose 8.2 per cent to $733.6 million due mainly to increases in fuel and electricity costs, purchases of diesel for resale, provision of accident insurance claims, payment for credit and Nets card transactions, and diesel subsidies. Fuel and electricity costs, for example, jumped 37.8 per cent to $78.7 million, while materials and consumables (diesel purchases) soared 48.6 per cent to $90.2 million. These were mitigated by lower vehicle leasing charges, lower repair and maintenance, and the writeback of pension provisions. ComforDelGro said Q3's overseas turnover accounted for 42.2 per cent of total group turnover, down from nearly 48 per cent a year ago, with the long-stated goal to derive half of group revenue from abroad facing a speed hump in the form of a depreciating British pound. Otherwise, the group said Q3's group operating profit was 50 per cent higher compared with Q2 due to improvements across all businesses. "Our group remains fundamentally sound," said Kua Hong Pak, ComforDelGro managing director and group CEO. "We have grown all our businesses in the first nine months of this year despite very challenging financial and economic conditions." Turnover for the group's bus business slipped 1.2 per cent to $396.8 million on the weaker pound. But operating profit of $26.4 million was 36 per cent lower from a year ago because of higher fuel costs. UK bus operations accounted for over 70 per cent of overseas bus turnover, which itself was 58.9 per cent of total group bus turnover. In Singapore, SBS Transit's turnover grew 8.7 per cent on increases in bus ridership and rental income. But operating profit was 32 per cent lower from a year ago because of higher fuel costs. The Singapore taxi business saw turnover inch up 2.7 per cent in Q3 to $238.2 million. Turnover from Singapore jumped 10.5 per cent to $157.6 million on the back of more cashless transactions and a larger fleet. But overseas taxi operations' turnover fell 9.7 per cent due mainly to a 19.6 per cent decline in UK turnover, although this was offset by higher turnover from China and Vietnam. Overall, total operating profit dipped 15.6 per cent to $28.6 million. Turnover from the North-east MRT Line and two LRTs soared 19.7 per cent to $28.5 million as ridership grew steadily, boosting the rail's operating profit 73.9 per cent to $4 million. For the first nine months ended Sept 30, 2008, net profit was down 10.2 per cent to $155.3 million, while revenue was 5.6 per cent higher at $2.36 billion. The year-to-date earnings per share was 7.45 cents – 10.6 per cent lower than the 8.33 cents previously. ComforDelGro, which traditionally has low gearing, has short-term bank loans of $70.1 million – down from the $72.6 million at the end of the last financial year. Its total current liabilities of $790.4 million fell from $807.5 million nine months ago. This article was first published in The Business Times on Nov 14, 2008. – Mon, Nov 17, 2008, The Business Times By Mak Mun SanJuly 27, 2008 The Straits Times It was designed to make taxi bookings a lot easier, and that promise has been delivered. The Land Transport Authority (LTA) last Monday launched a new Common Taxi Number (CTN) system – 6-3425-222 or 6-DIAL-CAB – and early signs show that it is a success. Commuters seeking a cab dial this common number and they are channelled to the call centres of Singapore's six taxi companies, one at a time, till they get one. If the first cab operator's call centre does not take your call in 10 seconds, the system diverts you to the second one, and then the third. If that is unsuccessful, you will be asked to try again. If you do, the system will recognise it is your second attempt and connect you to the next three call centres. To find out how well it works, seven LifeStyle reporters did a test of the new number, as well as the hotlines of the six taxi companies. The reporters made four trips by calling to book a cab during the morning and evening peak hours, with everyone making a call at the same time, and going to the same destinations. The $90,000 new system, introduced by the LTA at no extra cost to the taxi companies, received a five-star rating from the team for its ease of use and efficiency. All calls were picked up almost immediately and then re-directed to one of the six cab operators' call centres. In every instance, the booking was completed within three minutes. Reporters who could not get through to their respective taxi cab companies or who failed to secure a booking fell back on the new hotline number as an alternative and their calls were also attended to swiftly. In the past, you had to remember the numbers of six cab operators here and it proved very confusing for many people, particularly tourists. Under the new system, the normal booking fees still apply, depending on which company you end up making a booking with. It automatically allocates calls to the taxi companies based on their market share of all call bookings. This way, every cab company gets its fair share of calls allocated to it. If you prefer a particular taxi company but cannot remember its booking hotline, you can call this new line and get its operator to forward your call. A check with the LTA shows that more than 4,600 calls were made to the new line in the first four days. Its spokesman says the system can handle 780 calls simultaneously. 'Even at peak hours, this level of calls would be exceptional,' says the spokesman, adding that during the first four days, the system achieved a 100 per cent pick-up rate of all calls. To raise awareness about the new system, 130 posters and 15,500 fliers have been distributed to six major tourist attractions such as the Singapore Zoo, Night Safari and Singapore Flyer. In addition, 30 Singapore taxi stands also display the new number. Those who have used the new hotline give it a thumbs-up, praising it for being hassle-free and convenient. Undergraduate Lum Jin Xian, 21, says: 'The common number was useful when I was stuck in the rain trying to recall the various booking numbers of the cab companies.' In the LifeStyle test, ComfortDelgro's fleet of Comfort and CityCab taxis came up tops too, for its speedy and reliable service. Smart took the last spot. It could not find a cab for our reporter for the first three calls, and the one time when a booking was secured, the cab failed to show up. The results mirror a similar test LifeStyle did two years ago, when the new system was not yet in place. Singapore taxi companies say they welcome the new initiative, but most of them were reluctant to comment on whether the new system will translate into more bookings as it is still early days. One thing is for sure: The biggest winners are the commuters. Assistant manager Agnes Seng, 24, says: 'Instead of trying to call all taxi companies when I can't get through, now I just dial one number. 'After all, I just need to know whether I can get a Singapore Taxi, irrespective of the company.' SMRT Taxis is one of Singapore's premier public transport service provider offering public taxi cab transport services island-wide more… Established in 1987, SMRT has been listed on the Singapore Exchange since July 2000. In its core transport business, we are committed to offering a safe, reliable and friendly travel experience on its extensive network of trains, buses and taxis supported by retail amenities conveniently located within its stations. In its non-fare business, we aim to grow its diversified revenue streams from its taxi operations, rental of commercial spaces, advertising, operations and maintenance services, project management and engineering consultancy. Today, SMRT is recognised for its standards of corporate governance, corporate transparency and disclosure. We also have a long-standing commitment to make a meaningful difference in the lives of those around us and we do this through a sustained programme of corporate philanthropy, volunteerism and community outreach. "With over 3000 taxis at your service, you can have your pick of standard taxis, MPVs, London cabs, and even environmentally friendly taxis." The Taxi Operator Licence (TOL) from LTA under which SMRT Taxis is licensed to operate a taxi business in Singapore came into effect on 1 June 2003. The licence fee payable is 0.1% of the gross revenue payable on a yearly basis. The TOL is a term licence valid for a period of 10 years and may be extended for an additional 10 years at the discretion of LTA. The licence will, amongst other things, include conditions to comply with a set of QoS standards, codes of practices and audit directions. The QoS standards specify the level of performance an operator has to meet in three areas, namely, the availability of taxis through radiophone bookings, safety and customer satisfaction. With deregulation of the taxi industry from 1 June 2003, taxi operators are free to decide on the size of their fleet to meet market demand and to decide on the taxi fare structure. The taxi fleet is maintained by SMRT Automotive Services. SMRT Corporation Ltd (SMRT) is a leading multi-modal public transport operator and a transport engineering and service solutions provider. Established in 1987 and listed on the Singapore Exchange since 2000, SMRT has a market capitalisation of more than $2.5 billion backed by total assets of $1.4 billion. its annual turnover stands at $802.1 million. In its core transport business in Singapore, its suite of train, bus and taxi services make a positive commuting experience for the public while lifestyle services within its stations bring convenience to its customers. Defi ning its non-fare business are its growing interests in the provision of taxi services, leasing of commercial spaces, advertising within its network, operations and maintenance services, project management and engineering SMRT Corporation Ltd (SMRT) ROB: 200001855H 251 North Bridge Road Singapore 179102 Telephone: (65) 6331 1000 Facsimile: (65) 6334 0247 Website: www.smrt.com.sg SMRT Taxis Pte Ltd 60 Woodlands Industrial Park E4 Singapore 757705 Telephone: (65) 6369 0111 Facsimile: (65) 6369 3639 E-mail: Website: www.smrt.com.sgHot-line: (+65) 6555 8888 Fleet: over 3,000 taxi cabs Color: White by Cheryl Tan, The Straits Times SMRT Taxis 3,000 cabs (no information on number of operators) Tel: 6555-8888 Call service: My calls were picked up almost immediately and the operators addressed me by name after the first call. I had to wait between two and five minutes for a cab to be assigned to me. On one occasion, no cab was available and the operator told me to call back later. My line got cut off once. But the operator called me back on my mobile phone to tell me that there were no cabs available. Punctuality: I was usually one of the last to leave and arrive. But the drivers asked for my preferred route and were polite. The longest wait was five minutes, but still well within the stipulated waiting time of five to seven minutes. Verdict: I got stood up by one of the cabbies at French language centre Alliance Francaise in Sarkies Road. He didn't bother to call me on my mobile to check where I was. I had to call SMRT to assign me another cab. Rating: *** Hot-line: 6555 3333 Website: www.transcabservices.com.sg INCORPRATED IN APRIL 2003 GRANTED A TAXI OPERATION LICENCE (TOL) IN AUGUST 2003 WHOLE TEAM AIM TO FOR EXCELLENCE AND TO PROVIDE EXCELLENT SERVICE EXPERIENCED PEOPLE IN TRANSPORT LINE ENCOURAGED BY PUBLIC SUPPORT TO GIVE EVEN BETTER SERVICE Taxi company: Trans Cab Services Holding company: Union Energy Incorporated: 2004 Brand: Trans Cab Colour: Red Fleet: 1,660 Normal Taxis (Colour: Red) Trans Cab Toyota Crown (4-seater) Starting Meter Fare: S$2.80 Current Booking (Peak): S$3.50 Current Booking (Non-Peak): S$2.50 Advance Booking: S$5.20 Trans-Cab Services Pte Ltd Address : 58, Defu Lane 1 Singapore 539498 Tel : 6287 6666 Fax : 6287 7764 Email : Trans Cab (Union) Review by Tara Tan, The Straits Times TRANS CAB 2,200 cabs and 14 operators Tel: 6555-3333 Call service: A friendly operator always picked up within the first few rings. Cabs were confirmed within three minutes, except once when I waited for five minutes. The pleasant lounge music they played while I was on hold made waiting less tedious, thank goodness they didn't play Abba on repeat. On the plus side, the operator asked for my name the first time I called, and I was readily identified in subsequent calls. Punctuality: The cabs all arrived within five minutes as promised. I was almost always among the first two to reach my destination – ace! For a pick-up at the Alliance Francaise in Sarkies Road, the cab driver even called me to double-check the destination. Verdict: This company scores big for tip-top customer service. Operators and drivers are always friendly and personable. The drivers greeted me cheerfully by name and called to update me on where they were and how much longer they were going to be. Darn, it's a secret I don't want to share. Rating: **** All Singapore Taxis are fitted with electronic meters; are all air conditioned; are all 5-seaters (including the driver) unless otherwise stated; about 90% of taxis have radio-phones; and call booking is done via GPS or digital voice dispatch. Singapore taxi cab passengers must wear seat belts at all time under the Singapore law. Most Singapore taxi cabs run on diesel fuel, with more Singapore taxi companies turning to compressed natural gas (CNG) for greater savings in the recent years. Total fleet of taxis in Singapore: about 25,000 Daily trips for taxis in Singapore: about 588,632 Established in 1970, Comfort Transportation ("Comfort") was then known as the Workers' Co-operative Commonwealth for Transport Limited with the aim to provide taxi drivers with a profession and better life. From its humble beginnings of 1,000 Morris Oxford taxis to its present fleet of over 10,000 taxis, Comfort taxi has grown to become the largest of the two taxi companies that ComfortDelGro has. Learn more about Comfort Taxi. Jointly owned by ComfortDelGro and Singapore Technologies Kinetics, CityCab was formed in April 1995 through a merger of three taxi operations, namely Singapore Airport Service Ltd, Singapore Bus Service Taxi Pte Ltd and Singapore Commuter Pte Ltd. CityCab currently operates a fleet about 5,000 taxis in Singapore. Learn more about CityCab. SMRT Taxis SMRT Taxis is one of Singapore's premier public transport service provider offering public taxi cab transport services island-wide. With over 3,000 taxis at your service, you can have your pick of standard taxis, MPVs, London cabs, and even environmentally friendly taxis. Learn more about SMRT Taxis Address: 58 Defu Lane 1, Singapore 539498 Tel: 6287 6666 Fax: 6287 7764 Email: Approx. 1,314 cabs Color: Red Body, White Top Vehicle Model: Toyota Crown Learn more about TransCab. 24 Hrs Taxi Booking Hot-line: (+65) 6363 6888 Premier Customer Service Centre: (+65) 6476 3033 Fax: (+65) 6473 9339 Email: Website: www.premiertaxi.com Address: 14 Chang Charn Road, Singapore 159642 Office Opening Hours: Monday – Friday: 8.30am – 6.00pm Saturday, Sunday & Public Holidays: Closed Fleet: Approx. 2000 SilverCabs Colour: Silver Brands: – SilverCab Nissan Cedric (4-seater) – SilverCab Toyota Crown (4-seater) – SilverCab KIA Magentis (4-seater) – SilverCab Toyota Wish (4-seater) – SilverArrow Skoda Superb (4-seater) – SilverStar Mercedes Benz E-220 (4-seater) – SilverLux MPV Kia Carnival (6-seater) Learn more about Premier Taxis. Address : 39, Tampines St 92, #01-01 Singapore 528883 Tel : 6485 7700 Fax : 6485 7711 Email : Approx. 600 cabs Color: Green Vehicle models: – Toyota Crown – Mercedes-Benz E200 NGT, natural gas/petrol bi-fuel (Supreme) – Volkswagen Touran 1.9 TDI PD (Supreme) – Toyota Camry JDM, natural gas Learn more about SMART Cab. Prime Taxi is one of the smallest and newest players in the Singapore Taxi market, with just under 100 cabs using petrol and Compressed Natural Gas (CNG) bi-fuel models. Its fleet of taxis includes Toyota Wish, Toyota Axio, Honda Airwave and Toyota Fielder Wagon. Learn more about Prime Taxi. There are about 482 Yellow-Top Taxis on the road today. These taxis are required to be replaced every eight years, or they may choose to have their licence acquired by Yellow-Top Cab and become a hirer of the taxi company. Learn more about Yellow-Top Taxis. Taxi booking guide for getting your taxi cab in Singapore. There are many options to book a taxi cab in Singapore. Booking fees apply and subjected to taxi availability. Extra booking charges indicated here with each method of booking will add on to flag-down rate, distance fare and other charges such as peak hour charges, midnight charges, city area surcharge, ERP charges and others. For more comprehensive taxi rates and charges, refer to Singapore Taxi Fare Response Rating (Poor/Average/Good): Effectiveness and time for system to response with taxi confirmation, taxi vehicle number plate and vehicle model. Experience Rating (Poor/Average/Good): Hassle of booking process. Decide the method of booking a taxi Be aware of the extra fees involved Communicate to the call operator the pick-up location and pick-up time Wait for taxi to be assigned, note the taxi registration number given and estimated time of taxi arrival When the taxi has arrived, confirm booking with driver and communicate to driver your drop-off location Common Hotline – 6342 5222 (6-DIAL-CAB) Comfort & CityCab – 6552 1111 Premier Taxis – 6363 6888 Prime Taxi – 6778 0808 SMRT Taxis – 6555 8888 Trans-Cab Services – 6555 3333 Yellow-Top Taxi – 6293 5545 MaxiCab (7 seater) Wheelchair Booking Service – 6600 9920 Limousine Taxi Booking – 6535 3534 Booking fee: Ranges from $2.30-$4.50 depending on taxi operator and non-peak/peak period, $8 (advance booking) Response rating: Average Experience rating: Average (Call operators are busy during rainy season or peak hours) "BOOKPostal Code#Pick-up point" OR "BOOKBuilding Name, Blk No, St Name#Pick-up point" To find postal code, visit SingPost and click on the Postal Code icon on the left menu. Booking fee: Applies, similar to calling taxi hotline. Normal SMS charges apply. Response rating: Good Experience rating: Good Download the App, indicate your position, make booking, wait for response, Benefits: For guests that signup, the Apps are able to retrieve last three bookings so users need not re-enter the pickup addresses SMRT Book-A-Taxi (iOS | Android) ComfortDelgro-Taxi-Booking (iOS | Android) Trans-Cab Taxi App (iOS | Android) Third-party taxi booking apps: iCabSG, GrabTaxi by MyTeksi, MoobiTaxi by Maven Lab Booking fee: Applies, similar to calling taxi hotline. Response rating: Average, varies with Apps. Experience rating: Average, varies with Apps. This is ComfortDelgro's Cabcharge Customer Portal for repeated cab users to book a taxi through the website. Users can register at no cost to create a personal account in this web taxi booking portal. Features of the personal web portal includes Checking Booking Status (pending, cancelled, confirmed with Estimate Time of Arrival), Get Estimated Fare, Taxi Fare Chart. Website: Booking fee: Applies, similar to calling taxi hotline. Response rating: Good Experience rating: Good FastCall panels and counter can be found in over 400 major commercial buildings, hotels and tourist attractions. Users can book a cab by either: Use NFC-enabled mobile phone to Tap and book; or Book through calling 6454 2222 and key in the designated location PIN; or Text "FC " to 71222. Booking fee: Applies, similar to calling taxi hotline. Response rating: Good Experience rating: Good Booking fee: None Do note that taxis are not allowed to stop to pick passengers up along bus lanes, bus stops, lanes with double yellow lines, lanes with double zigzag lines and roads in CBD where buses ply. Booking fee: None Taxi stands are littered all across Singapore streets especially at Central Business District (CBD) Area. These facilities are easily recognized with its taxi stand code (e.g. A13) and taxi-sign. Taxi pick-up or drop-off locations are usually at the lobby entrance/ exit of shopping malls, hotels, places of interests and public amenities e.g. Hospitals. You may search for the nearest taxi stand by entering your location, select the Central Business District (CBD) Zone that you are in or select from a map with MyTransport. Despite all the various channels to book a taxi, demand for taxi cabs in Singapore is especially high during rainy days, peak hours (6.00am to 9.30am and 6.00pm to midnight) and festive seasons. To secure a taxi, it is generally advised to make advance booking (booking made at least half an hour ahead) or book a limousine service. Address : 383, Sin Ming Drive Singapore 575717 Tel : 6555 1188 Fax : 6552 4125 E-mail : Approx. 10,592 blue comfort taxi cabs Over 15,000 ComfortDelgro Taxis in total (Comfort Taxi & CityCab) Color: Blue Nissan Cedric Toyota Crown Hyundai Sonata CRDI Mercedes-Benz E220 CDI (Presido) Mercedes-Benz Vito 115 CDI (MaxiCab: 7-seater) Comfort taxi and CityCab, both taxi cab companies belonging to ComfortDelGro Corporation Limited, are the largest players in Singapore's taxi industry with a combined fleet of about 15,000 taxis. The ComfortDelGro taxi booking system, arguably one of the best in the world, wirelessly connects the taxis using the General Packet Radio Service (GPRS) technology via the in-vehicle Mobile Data Terminals (MDTs). Today, its state-of-the-art Customer Contact Centre caters to over 20 million taxi bookings annually. more… Established in 1970, Comfort Transportation ("Comfort") was then known as the Workers' Co-operative Commonwealth for Transport Limited with the aim to provide taxi drivers with a profession and better life. From its humble beginnings of 1,000 Morris Oxford taxis to its present fleet of over 10,000 taxis, Comfort has grown to become the largest of the two taxi companies that ComfortDelGro has. In Singapore, ComfortDelGro operates over 15,000 taxis under the brand names – Comfort and CityCab. Through the employment of technology and extensive training, the Group's taxi companies are leading the industry not just in Singapore but globally. In 2007, they catered to a record-breaking 20 million call bookings in one year. From its humble beginnings of 1,000 Morris Oxford taxis in 1970, Comfort Transportation has since grown to become Singapore's largest taxi operator with a fleet of over 10,000 taxis. Comfort is also the first Singapore taxi company to provide toll-free Dial-a-Cab service in 1996. CityCab was formed in April 1995 through a merger of three taxi operations, namely Singapore Airport Bus Services Ltd, ComfortDelGro (S.E. Asia) Pte Ltd (formerly known as SBS Taxi Pte Ltd) and Singapore Commuter Pte Ltd. Today, CityCab operates a fleet of more than 4,200 vehicles, which includes over 300 limousine cabs using Mercedes Benz vehicles. In China, the Group operates more than 8,790 taxis through various joint venture operations in Beijing, Shenyang, Nanjing, Nanning, Shanghai, Jilin City, Chengdu, Hengyang, Suzhou, Xiamen and Yantai. The operations in Shenyang and Chengdu mark a shift in the Group's strategy of focusing on the coastal cities to growing our operations in the fast opening North-Eastern and Western regions of China. In the United Kingdom, ComfortDelGro's subsidiaries, Computer Cab in London, Computer Cab (Edinburgh), Computer Cab (Aberdeen) and Merseyside Radio Meter Cabs in Liverpool operate a fleet of 4,500 radio taxis providing a first class service to local business and private customers. Computer Cab, the market leader in London, has four brands – ComCab, DataCab, Call-A-Cab and Local Taxis, each with a clear identity and providing a 24/7 service to the community. In May 2006, the Group acquired Onward Travel Limited, a private car hire business in Edinburgh, Scotland. It has 160 owned-drivers on its circuit and operates an exclusive airport taxi rank concession from Edinburgh Airport. Flightlink International Ltd is a private hire company based in Canary Wharf, London. It was acquired in July 2006 and is ComfortDelGro's first private hire operation in London. In March 2007, the Group acquired another licensed taxi and private hire company in Birmingham. The company has since been renamed Computer Cab (Birmingham) Ltd. The Group also operates a fleet of close to 600 taxis in Ho Chi Minh City, Vietnam by our Vietnam Taxi. The second taxi investment, a joint venture with Saigon General Service Corporation called ComfortDelGro Savico Taxi operates more than 300 taxis, a call centre, as well as a workshop which repairs and maintains the taxi fleet. ComfortDelGro other business includes: Bus Rail Car rental & leasing Automotive engineering, maintenance services & diesel sales Vehicle inspection & technical testing services Learner drivers' instructional services Insurance broking services Outdoor advertising Car dealership hide ComfortDelGro is a public listed passenger land transport company, with a fleet of more than 38,700 vehicles world-wide. The Group has a global workforce, a global shareholder base and a global outlook. With their beginnings in the early 70s, Comfort Group and DelGro Corporation were both listed land transport companies. On 29 March 2003, ComfortDelGro Corporation was formed through the merger of the two. ComfortDelGro is listed on the Singapore Exchange. ComfortDelGro's businesses include taxi, bus, rail, car rental and leasing, automotive engineering and maintenance services, inspection, test and assessment services, learner drivers' instruction services, insurance brokerage services and outdoor advertising. SBS Transit Ltd and VICOM Ltd are subsidiaries listed on the Singapore Exchange. SBS Transit is Singapore's largest public bus transport operator with a fleet of more than 2,400 buses, as well as urban rail operation, serving more than 2 million passengers daily. VICOM provides inspection, test and assessment services. The Group is also Singapore's largest taxi operator with more than 17,000 taxis. The Group's overseas operations currently extend from the United Kingdom and Ireland to Vietnam and Malaysia, as well as across 12 cities in China, including Beijing, Shanghai, Guangzhou, Shenyang and Chengdu. by Jasmine Teo, The Straits Times Comfort Taxi / CityCab (ComfortDelgro Taxi) 15,000 cabs and 110 operators Tel: 6552-1111 Call service: No problems getting through the hotline and being assigned a cab, especially for regular customers. My calls were picked up almost immediately. The system first directs all calls to an automated phone operator which gives you a choice from your last two pick-up locations, and this saves you one step in the process. When I did speak with the customer service assistants on the line, it was a quick and painless experience. All were polite and addressed me by name. Either way, cabs were assigned swiftly in under three minutes every time. Punctuality: Two minutes was all it took for most of the cabs to appear at my pick-up location. The longest wait was five minutes, but still well within the stipulated waiting time of five to seven minutes. Verdict: While one middle-aged cabbie was more than happy to engage in chit-chat about ERP and quirky customers, the rest were silent on the journey, except to ask for my preferred route – something that all the cabbies made an effort to do. Rating: ***** iYeb, Yebber 29 Aug 2007 at 2:36 pm Not sure about you, but personally I find that the taxi by Comfort is getting more spacious (the newer cabs). There are more leg room now for passengers sitting behind. My impression of the Comfort cabs in general is pretty ok. Apart from the few who drives either too recklessly, overtaking without signaling and driving as if he was rushing to the toilet or something. The other extreme, usually the older drivers, is to drive super slowly and stays in the left lane on expressways. There was once incident when this old skinny uncle driver drove like 60km/h when there were no vehicle infront of him! And he drove at the same speed all the way from Harbourfront to Hougang! Can cry I tell you! And it was quite an old cab so the air-con isn't working well. With the heat started by the speed, I was sweating half way through the journey. That was the worst journey I had on a cab. (And I hope it'll be my last too.) Do you have similar encounters too? Or was yours better? Rating: *** Samoh, Yebber 09 Dec 2007 at 2:59 am The Lead that bring taxi price hikes,….. sigh…. they are proposing another increase in taxi price this month n this will be starting the following week…. I am not sure whether it will affect most singaporean… but i will affect me alot…. Rating: * Christy, Yebber 21 Dec 2007 at 12:11 am Hey, guys, let's not be so hard on the taxi drivers will you? They are just trying to earn their keep. And unlike the good old days, taxi drivers nowadays have to slog like a horse just to pay their rentals and for their diesel. It is one job that the employees have to pay their employer just to start working. It is one job that does not provide paid medical leave, CPF and working benefits, as well as, a stable income. It sounds to me like a horrible job given the amount of money taxi drivers are earning now and the attitude they get from irate customers. Even though I am not particularly glad about the increased taxi charges, I realized that it is only inevitable. How do you want taxi drivers to live if amongst all of these inflation and increased costs, they do not get to charge higher prices? Spare a thought for them. If you want good taxi service, hop in the taxi with a smile, give clear directions and make polite conversation. Never forget to say thank you to the taxi driver once you reach the destination. It worked for me every single time. Rating: **** Kinshen, Yebber 01 Jan 2008 at 4:52 pm I shall post this review as a general review, because basically i am not targeting only comfort taxi, but rather all the cab operaters in singapore. What a start to the new year i would say, went to drink at circular road yesterday night after countdown, after that, we thought by walking down to lau pat sat, there will be more cabs, so we walked down, and started waiting, we waited for about 2 whole hours, and not a single cab in sight, all the cabs are either on call or hired, and the best part of the "hired" cabs, there's no one in there. The whole network calling is also total bullshit, pardon me for using such strong words, but i am just trying to reflect the kind of dissapoinment filled with anger at the moment of time. After the taxi fare-hike, we passengers expect a easier time to wait for taxis, there's more cabs around, seems that it isn't this way, shouldn't something be done about those drivers who purposely put their call sign on call, and earn the extra 4bucks, because when we finally called a cab, the cab arrived in less than 1minute, which means its either he so coincidentally was plying the area, or he is "camping" in the area, when we board the cab, i gave no reservations to the driver, and i asked him how come you cab drivers are all on call, and than he was like defending those cab drivers, say don't have, than i was like, its because you drivers want to earn the extra 4dollars right, and he just kept quiet after that, perhaps my tone was abit harsh, plus abit of drunkness in it, but i am still sober enough to rationalise the logic behind this whole thing, work ethnics are vauled everywhere, should there be one for cabs as well. Rating: ** wenderella, Yebber 08 Jun 2008 at 5:34 pm The taxi fares are killing my wallet now that it jumps $0.20 each time instead of the old $0.10. Another gripe I have about Comfort (and all other cab companies in Singapore generally) is that it's either there are too many cabs on the roads, or none at all. The 'none at all' part conveniently happens when it starts raining. Suddenly all the empty cabs on the road just magically disappear. Did they go take shelter because their roof is leaking? Are their windshield wipers all spoilt? Are they afraid of the rain? Did they forget to bring their jacket? Are they waiting for desperate customers to call the taxi booking hotline? We'll never know. Rating: ** $money$, Yebber 19 Jul 2008 at 8:06 pm They have the biggest market share and whenever they decide on a rise, the others will follow suit. Now, there is this diesel surcharge!! But what to do, you need to take taxi and the taxi driver needs to earn a living, still have to pay, but probably have to think before taking a cab. Hopefully, lower demand, the supply of taxis will stabilise (i.e. not any guy just join as taxi driver), thus the taxi drivers will still be able to earn a decent income. But I simply refuse to call the Comfort taxi hotline. They keep saying their drivers have no right to reject bookings, but I still see "on call" taxis running all over CBD and yet I can't get a taxi!!!! And, I don't know if it is bacause they have changed their system, now I can't get onto the automated line and always have to wait for the operator. AND the operator also busy and cannot take my call!!!! Waste my $ making the call and listen to music!!! Now, I only call SMRT taxi hotline as it is automated line and I usually get picked by a driver within a minute, although Thursday and Fridays nights may be hard to get picked (I work in CBD) Rating: ** qqandanan, Yebber 26 Aug 2008 at 5:32 am My dad is a Comfort cab driver but I seldom take cabs (unless he is giving me free rides). He has to pay over 900 dollars a week in cab rental so I guess that explains why the taxi fares are getting more expensive. I only take cabs when I need to go to the vet with my pets, to the airport, or out on a shopping spree. Most of the time the cab drivers are friendly and helpful. They will help with the lifting of the luggage or heavy stuff into the boot. Though some Comfort drivers like to take a longer route to earn extra income. The Comfort booking hotline is automated and I love it. It saves me trouble from booking a cab whenever I need it. I have no problem hailing a cab even though I am carrying a pet carrier. Overall, the cab drivers with Comfort are okay. I have met cab drivers in KL who are simply horrible, rude and greedy. Rating: *** Pingback: No worries guys. You can't get lost in Singapore. | divelovelife Public Transport Portal publictransport.sg TransitLink 1800-CALL ONE (1800-2255-663) www.transitlink.com.sg SBS Transit 1800-287-2727 www.sbstransit.com.sg SMRT Taxis 1800-336-8900 www.smrt.com.sg Touristline (8am – 9pm daily) 1800-736-2000 The Singapore Tourist Pass 6223-2282 www.thesingaporetouristpass.com Other Resources Comfort Taxi Singapore Taxi services by ComfortDelgro, Singapore's largest land transport provider with a combined fleet of over 15,000 taxis under the Comfort Taxi and CityCab brands. The Comfort taxi booking system, arguably one of the best in the world, wirelessly connects all Comfort taxis using the General Packet Radio Service (GPRS) technology via the in-vehicle Mobile Data Terminals (MDTs). Today, Comfort's state-of-the-art Customer Contact Centre caters to over 20 million taxi bookings annually. Singapore Transport Limousine Transport Service Private Limousines are available to take you to your hotel upon arrival or take you back to the airport when it's time for you to leave the country. A flat fee from S$50 onwards, depending on the type of limousine, is charged for one-way travel to or from the airport to your hotel. Visit this website for further information about Singapore Limousine Transport. Minibus Charter Singapore 13 seater minibus charter, seats up to a maximum of 9 adult passengers with full luggage, or a maximum of 13 adult passengers with no luggage. Mini bus is available for airport transfers, charters and disposals. Singapore Guide For the latest travel information and tavel guide about Singapore, visit Singapore Guide for more information. Contents Singapore is one of the few countries that you can enter or leave by taxi. While normal taxis are not allowed to cross into Malaysia, specially licensed Singaporean taxis permitted to go to (only) Larkin Taxi & Bus Terminal with effect from 1 Nov 2014 (previously Kotaraya Taxi Stand near JB City Square) may be booked from